

Care4BrittleBones
Beleidsplan / Policy (2025)



# Together for a better quality of life

Many aspects are important when it comes to the "Quality of Life" for people with OI.

Most aspects are supported directly or indirectly by the country's OI Community organisation (for example, VOI, Deutsche OI Gesellschaft, BBS, China Dolls, OIF of India...). There are ca. 40 countries with patient organisations for OI.

This makes sense! Patient organisations provide tremendous value "**HERE AND NOW**" through establishing and nourishing a strong local OI Community that

- supports each other
- inspires and challenges each other as to what is possible
- gets members access to the best possible healthcare available from hospitals and universities covered by insurance or subsidies where needed.



Improving Health and Quality of Life for the <u>FUTURE</u> requires substantial levels of research over many years based on strong international collaboration. This is what **Care4BrittleBones** is focussing on, working together with Ol-researchers and the country Ol-communities.



# Why collaborate for OI Research



OI is a complex and heterogeneous disorder which is rare.

The key reasons to collaborate for research are:

- 1. Establish a sufficient size of cohorts for better OI research
- **2. Ability to compare** across different countries
- 3. Access more funding available for larger projects than the individual country could enable
- 4. Ensure high quality management of Research proposals
- 5. Drive synergy from enhanced communication & network
  - amongst the OI-Community after Research has been completed
  - amongst OI Researchers and healthcare providers to learn from and build on each others work
  - In between OI Community and OI Researchers







## **Overview Care4BrittleBones**

### PARTNERS IN RESEARCH

- ERN (European Reference Network/EU)
- BBDC (BrittleBones Disease Consortium / USA + Canada)
- Pharmaceutical Industry
- 1100 Researchers and Clinicians with long term interest in OI
- High caliber international Advisory Board of Scientists and OI experts



Improving
Quality of Life
for people with

### Osteogenesis Imperfecta

through RESEARCH



#### **HOW WE WORK**

#### **Values**

- Positive
- Inspirational
- Innovative

We work according to the highest standards as a charity. We are recognized as ANBI, members of Goede Doelen Nederland and certified by CBF

### PARTNERS IN OI COMMUNITY

- OIFE (European Federation Osteogenesis Imperfecta)
- OIF (USA/Canadian Patient organization)
- Ca. 40 national Ol organizations
- People with OI & their family and friends

#### **COMMUNICATIONS**

- Website
- E-mail / Newsletter
- Social media: Facebook, Instagram, twitter
- Zoom, teams
- Annual Report
- You Tube

#### COST

Purpose (Research, information about Research, support to Research)

Fundraising cost
Overhead

#### LONG TERM APPROACH: Multi year plan

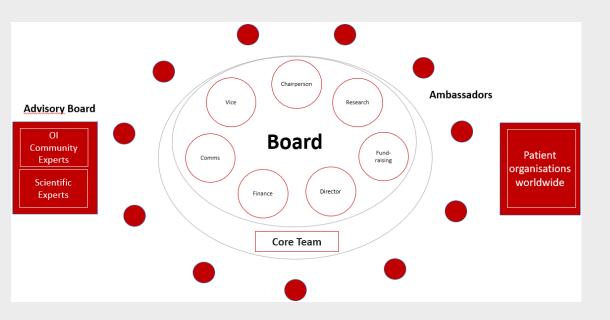
- Research
- Fundraising
- Networks
- Operations
- Fundamentals



Organisation & Network



### **Care4BrittleBones Organisation**



The Care4BrittleBones Board and Core Team are working in an integrated way. Together they are forming the Central Care4BrittleBones Team.

The Central Care4BrittleBones Team is accountable for:

- RESEARCH;
- FUNDRAISING
- NETWORKING / COMMUNICATIONS
- STRATEGY.

The director leads and manages the day to day activities of the foundation.

The director is held accountable (and controlled) by the other board members. At least once a year the Boardmembers are meeting without the director to assess the performance of the director.

#### **Considerations:**

- 1. COMPETENCIES
- 2. MORE TIME & IMPACT;
- 3. ORGANIC GROWTH;
- 4. CONTROL / TRANSPARANCY



# **Central Care4BrittleBones Team**



Statutory body, formally accountable.

Meetings integrated with Core Team

### **Core Team**

Defining Strategy and operational plans, setting standards for fundraising and research (contracts and contract management), PR to community and externally, financials, Project management, Coordination of fundraising and annual research proposal rounds

Meeting once a month



Vanja Zivkovich



Celine Disch Vicepresident



Dirk-Jan Stegink



Nicklas Teicke Fundraising



Dagmar Mekking

Finance Dirk-Jan Stegink, Robert Brabander
Fundraising Nicklas Teicke, Dagmar Mekking
Communications
IT / Data Privacy
Research Dagmar Mekking, Lieke Mekking,
Collaboration Dagmar Mekking
Dagmar Mekking



#### 1. RESEARCH



- Key4OI Registry
  - Implemented in 6 hospitals
  - · Key4OI Registry in place, working and robustly funded \* and supported (At least 1000 patient records in Database)
- Adult healthcare education \*
- Conference QualityofLife4All delivered
- Funding research from 3<sup>rd</sup> parties (consider other forms of funding, eg award scheme to restrict workload)
- Ol2025 Hong Kong
- Strengthen Contract Management (proactive monitoring / mgt information)

#### 2. FUNDRAISING



- Professional support for fundraising delivers return on investment
- Germany Fundraising Event / NL Fundraising Event
- Funding from Public 10.000
- Funding from Trustfunds 60.000
- Funding from Companies 10.000
- Funding from private donors 20.000

€ 150.000 Funding

#### 3. COMMUNICATION



- Regular Social Media presence (once a week at least)
- Website update
- · Annual Report finalized in April
- Keep constructive relationship with OIFE / OIF at all times

#### 4. OPERATIONS



- · Continue operational excellence in Finance
- IT review and update of tools / data privacy Q1
- Board successions and succession planning urgently resource Chairman role, ideally at least one more board member.
- Team building
- Advisory board updated on the OI side



# **Our Ambassadors**

#### **ACTIVELY PROMOTE**

Care4BrittleBones as a fundraising goal for OTHERS (Companies, Service Clubs, Foundations)



**BE AN ADVOCATE** for more and better OI-Research

through Care4BrittleBones



**Ambassadors** 



small or large ways, sticking to our values 'Positive,

**FUNDRAISE**, in

Inspirational and Innovative'



connect to support each other with ideas and network and to learn from others how to become even more effective

- Open to **anyone** who is willing to be active in support of OI-Research.
- Monthly optional calls with Chairperson Dagmar Mekking and other Ambassadors. No expectation for Fundraising success but expectation to speak up about OI, create awareness and be an advocate that more research is needed.
- Examples: Fundraising with Just giving crowdfunding platform of Care4BrittleBones. Charity concerts/dinners. School-activity, Garage sale, internet-video-hypes, Fundraising by Rotary or Lions, etc

#### Current ambassadors:

- NL: 16 Ambassadors
- 2. Germany: Patricia Knoetzsch, Andrea Kiel
- 3. Italy: Simona Paveri, Leonardo Panzeri
- 4. Finland: Eero Nevalainen
- 5. Denmark: Karsten Jensen
- 6. Malta: Chantal Stuiger
- 7. Switzerland: Therese Stutz-Steiger
- 8. France: Laura Marx
- Austria: Arnold and Eva Seeber



Research

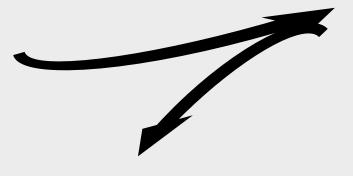


# **Ol Research Grants**

Proposal Rounds are available as and when funding is available

### 1. Fundraising





### 3. Advice

#### 2. Call4Proposals







#### 4. Decision / Impact



Care4BrittleBones Board



### **Our Advisory Board**



# Care 4 Advisory Board Mark Dirittle bones Mark Di

**Advisory Board** Scientific



Antonella Forlino University of Pavia/Dept of Molecular Medicine, Biochemistry Unit, Italy



Kathleen Montpetit retired, former Shiners Hospitals for Children, Canada



Frank Rauch Shiners Hospitals for Children, Canada



Oliver Semler Children's University Hospital Cologne, Germany



Michael To University of Hong Kong, North West healthcare NHS Shenzhen Hospital, China



Fleur Van Dijk University trust England, UK



Frank Zaucke Goethe University Frankfurt/Main, Germany



Marianne Rohrbach Children's Hospital Zürich, Switzerland

Community Advisory Board



Sander Colijn The Netherlands



Leonardo Panzeri Italy



**Ute Wallentin** 



**Amy Hasset** 



Christine Coppin Belgium





Ethel Aguirre **United States** 



Sangeetha Ramdave



Igbal Munir Pakistan



**Evianne Grosvenor** 



Jasintha D



# Research enabled by Care4BrittleBones

- €2 Mio spent 2012 2025
- 35 projects across basic science and clinical research

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RED = Basic research.
BLUE = Clinical research.
GREY = both
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**Fundraising** 

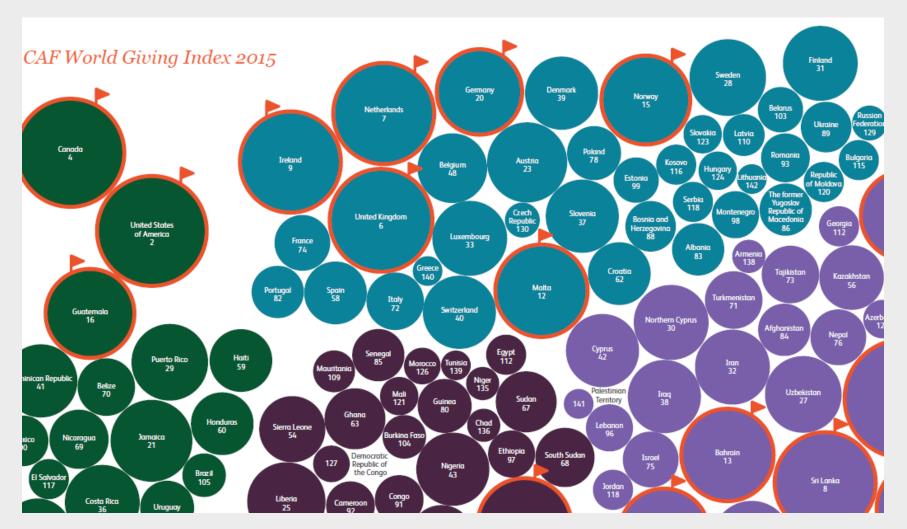


# Our approach to Fundraising



# Fundraising for OI is possible everywhere

Check out your own country's position in the CAF World Giving Index. Look HERE!





# **Our Fundraising toolbox**

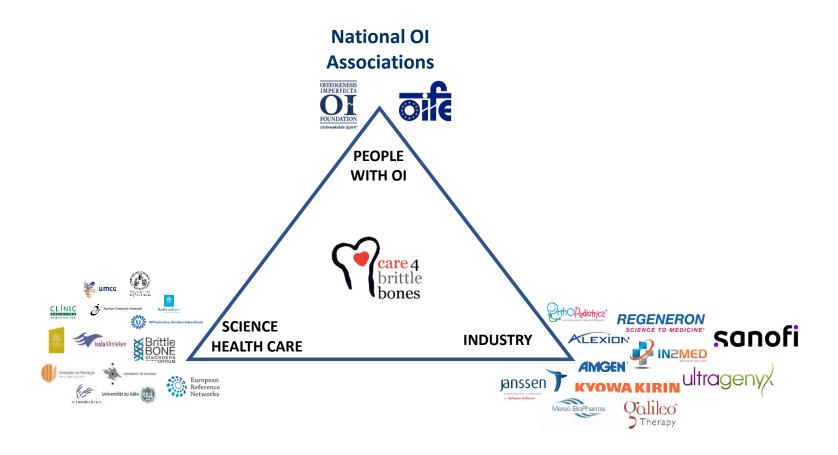


Please connect to discuss (info@care4brittlebones.org)



Long term thinking...

# **Partnerships**





# Long term thinking

OIKOS Strategy & 2021 – 2026 Multi Year Plan



Improving the quality of life of people with Osteogenesis Imperfecta through research into care & cure for OI

